AI SOLUTIONS
PEOPLE - AUTOMATION - IMPACT

TECHNATIVE DIGITAL
NEW TECH TALENT / FUTURE LEADERS



Leading with AI

Strategy and skills in one.

Your people are already using AI. Now you need the strategy.

THE PROBLEM

Everyone's using AI tools. But there is no defined strategy in place.

54%

of the businesses the British Chambers of Commerce surveyed in 2026 are using AI

71%

of UK employees have used unapproved consumer AI tools at work

17%

of AI-using businesses have any policy or guidelines for it, and just 5% a formal written one

Sound familiar?

- You've paid for licences.
- Your people use their own accounts, with data you can't see.
- There isn't an owner of AI in your business.
- Your managers aren't sure how to lead teams using AI.

Sources: British Chambers of Commerce, Powering Productivity: AI and the Future of UK Work, March 2026. Microsoft UK (Censuswide), October 2025. DSIT, UK Business Data Survey 2026, section 3.4.

WHY IT MATTERS NOW

Doing nothing is risky.

AI is evolving every month, with new tools, skills and options.

A clear strategy turns scattered use into something the business can steer. Without one, you carry the risk without the reward.

01 **Risk**	Client data in the wrong place, or shared inadvertently, and work leaving the building unchecked.
02 **Wasted spend**	Tools paid for and barely used, and time lost to work that has to be redone.
03 **Lost ground**	Only 5% of managers say AI has transformed their productivity so far. The difference isn't the tools. It's strategy and leadership.

THE REAL GAP

Leadership is the gap.

12%

of managers feel very confident managing teams that use AI.

Source: Chartered Management Institute, June 2026.

OUR ANSWER

One programme. Strategy, with the skills and confidence to lead.

Leading with AI is one package in four stages, across six to eight weeks.

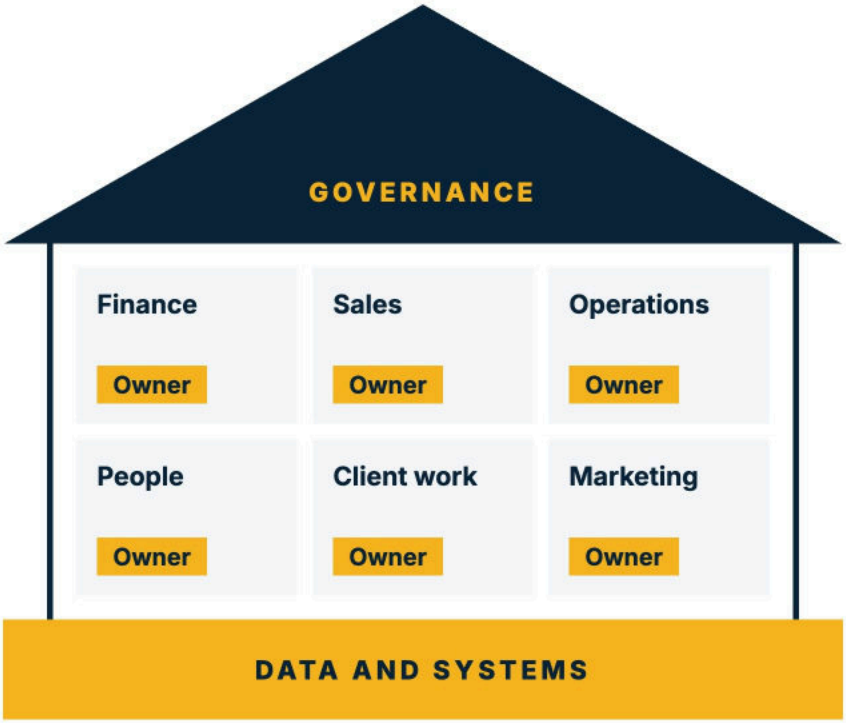
It starts with a leadership diagnostic, then two half days with your senior executive team to decide how AI will be used in your business.

Then two half days with your heads of department and team leaders to put it to work, and a review to check it's working.

Consultancy and training in one

In person, at your premises

The same facilitator throughout



ONE SIMPLE MAP

Your business as a house.

- **The roof** is governance.
- **The rooms** are your various departments.
- **The foundations** are your data and systems.

By the end, every room has an owner and clear rules.

HOW IT WORKS

Four stages. One package.

1

Discover

A 60 to 90 minute leadership diagnostic with you and one or two senior colleagues. We map where AI is already used and where you'd worry.

2

Decide Leading with AI

Two half days with your executive team, including a briefing on good AI governance. Then a working session where you leave with your AI strategy and implementation plan.

3

Deliver AI at Work

Two half days with your heads of function and team leaders. They leave confident, with the context and tools to lead using AI, with your AI strategy and implementation plan at the heart of it.

4

Review

We come back and redraw the house with your senior team and team leaders: every room has an owner, no AI in use that nobody knows about, and data where it should be. Your team audits itself against the five questions. We then offer a six-monthly sense check to keep it on track.

ACROSS SIX TO EIGHT WEEKS

Before	Week 1	Week 3	Week 5	Week 7	After
Discover Diagnostic	**Decide** Half day 1	**Decide** Half day 2	**Deliver** Half day 1	**Deliver** Half day 2	**Review** Check it's working

Short, practical tasks between sessions, including a staff poll, keep it moving and focused on your business.

STAGE 1: DISCOVER

The leadership diagnostic.

HOW LONG	WHO	WHERE
60 to 90 minutes	**You and one/two senior colleagues**	**At your offices**

We put the 'house' on the wall, representing your business. You mark where your people already use AI, and where you'd worry.

YOU GET

01

A clear picture of where you stand

02

A short written summary

03

Our view of what to do first

No slides. No jargon.

Nothing to prepare beyond a few questions we send ahead.

STAGE 2: DECIDE

Leading with AI. Two half days for your executive team.

WHO IT'S FOR	**Senior Executive Team**

HALF DAY ONE

The briefing

A briefing for your executive team covering:

1. What good AI governance looks like
2. The risks
3. What your regulator expects
4. Real examples of what goes right and wrong

IN BETWEEN

A short staff poll on what your people are actually using.

HALF DAY TWO

The plan

A facilitated session where you make the decisions that matter:

1. Who owns AI
2. Which tools are approved, what they will cost, and what data can go where
3. What gets checked, and by whom
4. Where use is recorded
5. How judgement stays with people

YOU LEAVE WITH

Your AI strategy and implementation plan, dated, with a named owner for each area.

STAGE 3: DELIVER

AI at Work. Two half days for the people who lead your teams.

WHO IT'S FOR — Heads of department and team leaders.

HALF DAY ONE

Confidence and context

1. What the executive team agreed
2. What AI can really do now, connected to your own systems
3. How to give it the right context, and how to spot poor output

IN BETWEEN — Each person finds one AI tool that could help their team.

HALF DAY TWO

Putting it to work

1. How that tool fits their area, inside your rules
2. Then we build something together
3. They leave knowing they can confidently lead with it

THEY LEAVE WITH — The confidence, knowledge and practical experience to apply the strategy in their departments.

WHAT YOU LEAVE WITH

A plan, an owner and a team that can lead it.

- Your AI strategy and implementation plan, in your words, dated and owned.
- A named owner for each area of the business.
- Clear rules: approved tools, what data goes where, what gets checked.
- Managers who can lead teams that use AI, not just use it themselves.
- Something your team built, that is working.
- A plan to influence your AI policy, that is ready to write.

HOW YOU'LL KNOW IT WORKED

Your leaders answer five questions at the start and again at the end.

	START	END
Who owns AI here?	☐	☐
What can staff put in, and what never?	☐	☐
What gets checked before it leaves, and by whom?	☐	☐
Where is use recorded?	☐	☐
Who is accountable when an output is wrong?	☐	☐

The difference between the two answers is the result.

WHY TECHNATIVE

We know the challenge.

Built for growing businesses

We're a growing small business ourselves, so we know the exact challenge you face. We've built the solution to it.

Inspected rigour

We are an Ofsted-inspected training provider, and we bring that rigour to this programme.

In person, not on a screen

Behavioural change happens through practical exposure.

Strategy and skills together

Most organisations get one or the other. You get the plan and the people to deliver it.

We know the rules

We bring the right lens for your sector. For solicitors, the SRA's warning notice "Misuse of AI" (17 August 2026): firms that fail to have proper regard to it risk disciplinary action. For auditors, ICAEW's "Artificial intelligence in audit work: managing the risks" (6 May 2026) expects every audit firm to set AI policies and train staff on them. And the FRC's "Generative and Agentic AI Guidance" (30 March 2026) asks firms to consider AI within their ISQM (UK) 1 quality management.

TECHNATIVE DIGITAL
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TechNative Digital delivers employer-led Skills Bootcamps and innovation programmes that connect people, education and industry across Sussex and beyond. Our programmes are co-designed with industry and built around hands-on, work-like projects.

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NEXT STEP

Start with a conversation.

A short call to talk through where AI sits in your business today, and whether Leading with AI is the right fit for you.

GET IN TOUCH

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